

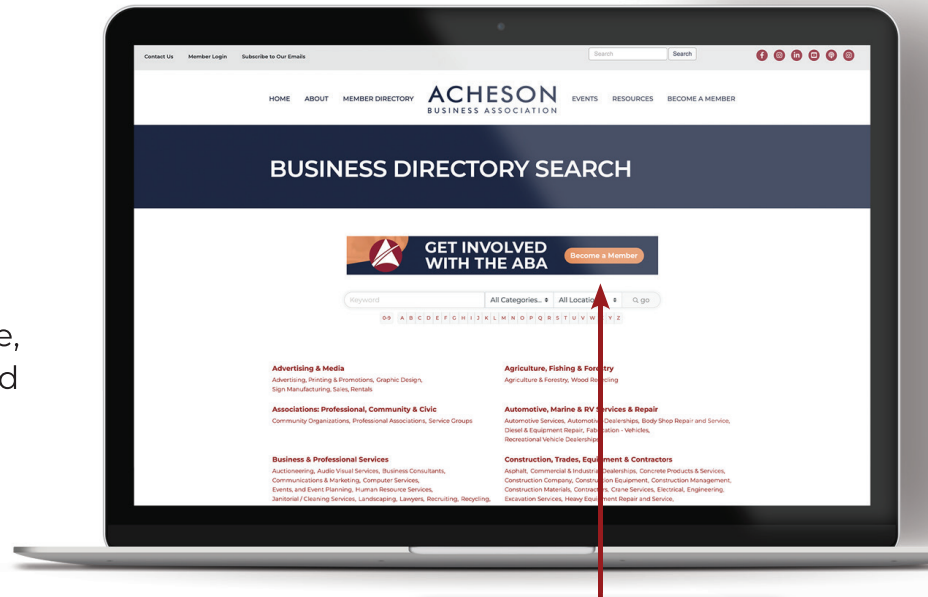


ACHESON
BUSINESS ASSOCIATION

2026 Digital Advertising

Banner Advertising

Maximize your business's visibility by advertising on our most popular website pages. Whether you're looking to drive traffic to your website, promote a special offer, or build brand awareness, our banner advertising options are designed to deliver results.



**Banner size: Leaderboard
(728 x 90 pixels)**

Placement Options

- [Business Listings Search Page](#)
- [Business Directory Category Pages](#)
- [Acheson Area Map](#)

Rates

Member Rates	Ad Location	Monthly	Yearly
	Business Listings Search Page	\$200	\$1800
	Business Directory Category Page*	\$160	\$1500
	Acheson Area Map	\$125	\$1200

Non Member Rates	Ad Location	Monthly	Yearly
	Business Listings Search Page	\$500	\$2400
	Business Directory Category Page*	\$450	\$2000
	Acheson Area Map	\$300	\$1800

* Your banner will also be added to the sub-categories within the chosen high-level category. You can choose to have it appear in all the sub-categories or only select sub-categories.



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Newsletter Advertising

Every month, the ABA releases an email newsletter that goes out to all members and associate members. We offer advertorial space in our popular newsletter.

2026 Schedule

	Deadline
January Newsletter	January 9
February Newsletter	February 6
March Newsletter	March 6
April Newsletter	April 10
May Newsletter	May 8
June Newsletter	June 5
July Newsletter	July 10
August Newsletter	August 7
September Newsletter	September 4
October Newsletter	October 9
November Newsletter	November 6
December Newsletter	December 11

Newsletter Ad includes:

- One photo (800 x 400 pixels)
- 300 characters of text
- One external link

The screenshot shows a newsletter layout for the Acheson Business Association. At the top is the ABA logo. Below it is a section titled "THANK YOU TO OUR GOLD CORPORATE SPONSORS" featuring logos for genics, Myshak, parkland county, and bow valley credit union. This is followed by a grey button labeled "ABA News". Below that is a dark blue box titled "Membership Renewal" with text about 2025 renewals and a link to contact the office. Next is a section titled "Sponsorship Opportunities" with text about 2025 events and a link to contact the office. Below this is a large image of a coffee cup with the text "Coffee In the Park" and "Q&A WITH MAYOR GAMBLE". This is followed by a section titled "ABA Events" with text about the "Coffee in the Park" event and a "Register" button. At the bottom, there is a link to check out the events calendar on the website.

Members: \$120/issue | Non-Members: \$300/issue

Contact the Hannah by calling (780) 960-0699 or
by emailing admin@achesonbusiness.com



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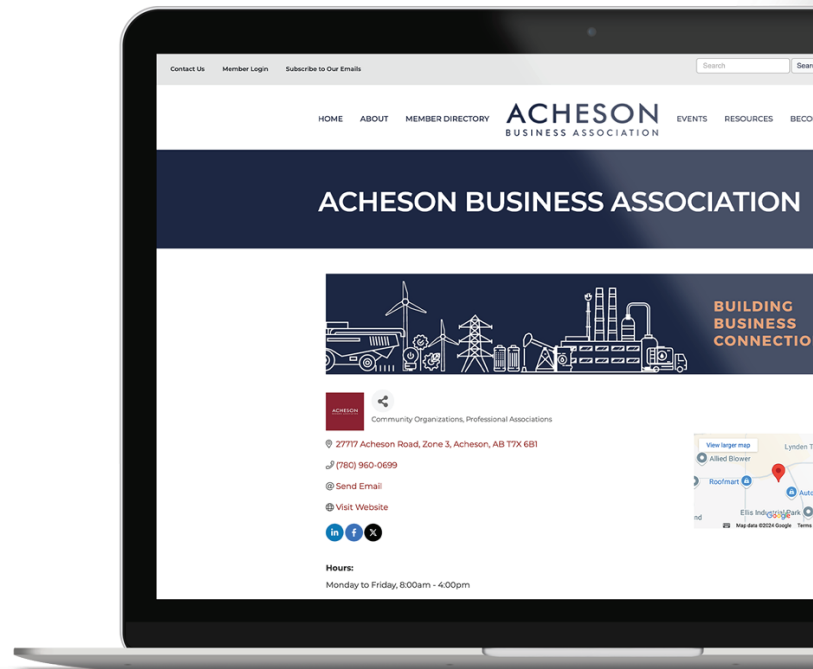
Enhanced Website Listing

As a member of the ABA, you receive a complimentary website listing on our online directory. You can upgrade this listing to expand your company's information to include more details, video links, and a higher priority listing within the online directory.

Your Enhanced Listing includes:

- Listing on our website directory under the category of your choice
- Website link
- Social media links
- Priority listing in the website directory
- Logo with listing in the website directory
- 1600 Character Web Description
- 200 Character Search Results Summary
- 100 Character Hours of Operation
- Map & Character Driving
- Directions Logo on Member Page
- 5 Bulleted Highlights, linkable to external site pages
- 20 Keywords
- Unlimited Photo Gallery
- You Tube Video Upload

Price.....\$150/year



Interested in advertising with the ABA?

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